

## WHAT CAN YOU USE IT FOR?

The School Spider app and parent login allows you to easily manage your parent communications without the additional costs. You can do all the below and more...

- Parents' evening booking system
- Surveys and forms – manage your afterschool clubs, school trips and more
- Unlimited free smart phone messages
- Unlimited bulk emails to parents
- Keep parents up to date with recent calendar, news and gallery posts



## Downloading the School Spider app

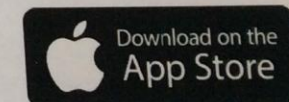
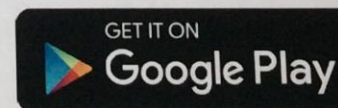


We recommend sending out communication to parents prior to sending any logins out to let them know what to do.

The app is free to download from Google Play store or Apple App Store, all they need to search School Spider or click the links below.

Once parents have downloaded the app they can use the drop down to select your school. They will then see recent news, gallery, calendar and blog posts that you put on your website.

**They will need to login to receive any communication related to their child.**



## What will the app do for your parents?

Once login details have been provided (see page 8) parents will be able to receive communication from the school quickly and easily.

Once parents have logged in, they don't need to do anything at all. They will receive an email and an app notification when you send information out. They can choose to use the app or login via your website.

Everything from there is very self-explanatory. See examples on pages 6-7.

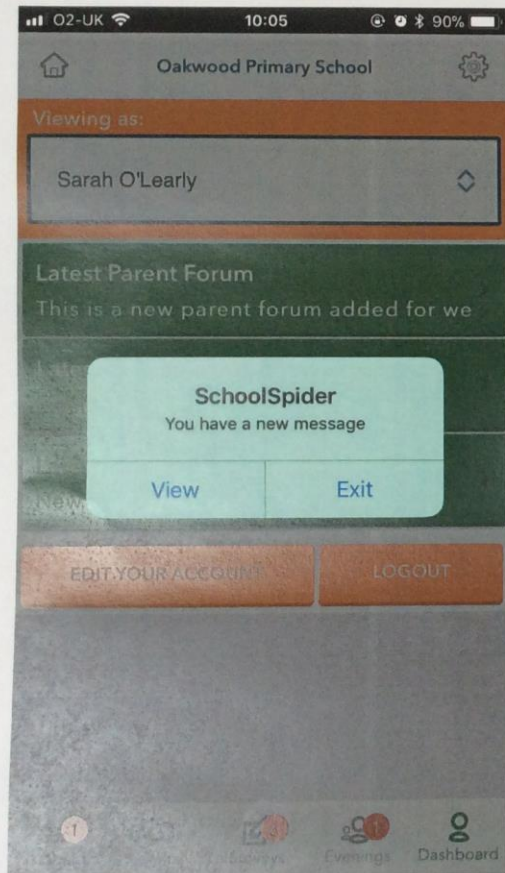
We have produced a letter you can use to send to your parents, if you would like this email [hello@schoolspider.co.uk](mailto:hello@schoolspider.co.uk)

You can also direct parents to the [YouTube video](#) which gives information about the app.





# Smartphone Messages



These can replace text messages so it's a great way to keep costs down. Messages are limited to the app only so only those who login on their phone/tablet will receive notifications.

You can send messages to the whole school, classes or select specific parents. Messages will be sent as a push notification, parents can access their messages through the "message" tab in the app.

See how you send direct messages on page 14.

**TIP:** If you are going to replace text messaging with the app make sure you tell parents this and explain the importance of downloading the app and staying logged in to receive communication!